



FOR IMMEDIATE RELEASE

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The Arc Announces 11th Annual Chocoholic Frolic Benefitting Individuals with Intellectual and Developmental Disabilities

ROCKFORD, IL – The Arc is pleased to announce tickets are now available for Rockford’s Sweetest Night of the year, the 11th Annual Chocoholic Frolic on Thursday, February 22, 2018 at Giovanni’s presented by BMO Harris Bank. This sweet mix of chocolate and charity boasts over thirty different vendors with chocolate inspired creations. Attendees get to sample unique items while helping individuals with an intellectual or developmental disability create rewarding and valuable lives.

Attendees and providers alike expressed their enjoyment of last year’s event, so much so, organizers have kept the recipe for success and peppered in small changes. Two ticket choices are being offered: a VIP “Golden Ticket” with a social hour beginning at 5:30 pm and a Chocolate Extravaganza Only ticket beginning at 6:30 pm. Golden Ticket holders are treated to swag bags with a unique commemorative hand-painted (by participant artists) mug, specially created heavy hors d’oeuvres, and an exclusive VIP only lounge. Both types of ticket holders will have access to an expansive room, filled with chocolate providers, to sample bite-sized servings of amazing chocolate inspired creations.

Back by popular demand... The Craft Beer and Wine Pull and Art Auction! The Art Auction offers a diverse selection to tempt your wallet. Also, the People’s Choice Awards and a 50/50 drawing are available. Last year’s 50/50 winner walked away with over \$1400! Winner need not be present to win, so purchase early and often.

The Chocoholic Frolic is a truly unique, can’t miss event. Tickets are now \$50 each for the Chocolate Extravaganza Only ticket or \$75 for the VIP “Golden Ticket” and can be purchased a number of ways:

On-line - www.ChocFroc.com

Phone - 815-965-3455

The Arc office - 1222 East State Street

As in year’s past, tickets must be purchased prior to the day of the event.

Proceeds from the Chocoholic Frolic help families raise children diagnosed with an intellectual and developmental disability at home and support adults to live in their communities, participating with work, worship, family and friends.

Listen to Steve Shannon on 97ZOK for updates. Check out the Chocoholic Frolic website, www.ChocFroc.com, and follow The Arc on Facebook, Pinterest and Twitter.

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