

Our Mission:
We serve people
with disabilities
through support
and advocacy



Our Vision:
A Society For All
Equal Access
Equal Opportunity
Empowerment

FOR IMMEDIATE RELEASE

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Art Born From a Perfect Partnership to Impact the Rockford Area

Rockford, Illinois - The Arc of Winnebago, Boone and Ogle County, in perfect partnership with Rockford Park District's Therapeutic Recreation, will continue to ignite and impact the community as part of the Rockford Area Arts Council's Spring Art Scene. Art will be available for viewing Friday April 12th from 4pm to 9pm, as well as Saturday April 13th from noon until 8pm at 2820 McFarland Road.

Original art work, created during therapeutic recreation classes offered by the Rockford Park District and held at The Arc, will be showcased. Art lovers will not want to miss this opportunity to experience Art Brut- Collective Liberation. This collective showcases vibrant and raw renditions inspired by Prehistoric Art and early 20th century Modernism produced by adults with intellectual and developmental disabilities. "Art Brut", literally "raw art", refers to the direct-from-the-heart- creative impulse, unfiltered by theory, that can be felt in the works of self-taught artists situated by choice or by the force of circumstances on the margins of mainstream society and culture.

Additionally, The Arc is hosting an Open House in conjunction with Spring Art Scene for the community to see their new facilities. Join The Arc to experience Art Brut, be a part of an art installation, and enjoy light refreshments. A select number of the pieces will be available for purchase along with handcrafted unique jewelry made by The Arc's Beadware group.

The Arc continues to partner with the Rockford Park District along with expanding its own art programs. Amy Newell, Executive Director stated, "We know art is a common denominator where all people can succeed. It is an exciting time at The Arc with regard to new and expanded programming for people with intellectual and developmental disabilities."

About The Arc of Winnebago, Boone and Ogle Counties

The Arc provides a variety of services for people with intellectual and developmental disabilities and their families including: resource and referral, guardianship assistance, service facilitation, money management, social activities, skills training and advocacy. To learn more, and to see a full calendar of events, visit www.arcwbo.org. You can also find The Arc on facebook at www.facebook.com/TheArcWBO.

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